

T.C.
HASAN KALYONCU ÜNİVERSİTESİ
İKTİSADİ İDARİ SOSYAL BİLİMLER FAKÜLTESİ
ULUSLARARASI TİCARET VE LOJİSTİK BÖLÜMÜ
ZORUNLU DERS İÇERİKLERİ
1ST SEMESTER

INT 100 Orientation

Besides the presentation of the content of the course and university professional knowledge of scientific, social life to introduce the university consisting of artistic and sporting events. The aim of the course is to help students to solve the following question: What is to college? University offers which value of life? Why Hasan Kalyoncu Üniversitesind here? Principles of Hasan Kalyoncu University, approach and what are the rules? What are the facilities and services that provide you with Hasan Kalyoncu University? How will you recognize Hasan Kalyoncu University of campus and its immediate surroundings? Scientific, social, artistic, and how you can benefit from the sporting event?

SOC101 Civic Involvement Projects II

Enabling them to have active participation in the activities of various social welfare institutions students from different sections of society and people of different income groups (women, elderly and children) dating, have them help in line with the knowledge and skills and developing various projects in this regard, to be individuals are more responsive and responsible communities provide.

TUR101 Turkish Language and Literature I

Language and Languages: Nation Relations, place between Language and Culture Relations and World Languages of the Earth Language Turkish Language; Language Families in terms of resources, historical development of Turkish written language; Old Turkish, Middle Turkish, Divanü Lügati't-Turkish, Atabet of l- Hakayık, Harezmi Turkish, Old Turkey Turkish (Old Anatolian Turkish); New Turkish era, Modern Turkish era, West, South West Turkish Turkey's Turkish, East (North) eastern Turkish) Karatay Turkish Phonetics (phonetic), the formation of sound and audio, large and small vowel harmony, the main audio events in Turkish ; Turkish sound features, Turkish syllable structure, sentence accent. Morphology (Morphology), the word in terms of form, roots, stems, inserts (affixes, suffixes), words in terms of expression and duties; nouns, adjectives, pronouns, verbs, verb forms, shapes and adds the time, gerunds, prepositions, verbs and those derived from those derived from the name, semantics; sense of the word, meaning a framework of word knowledge; kinds of sentences, sentence analysis.

MAN121 Introduction to Business

Fundamentals of Business / Business Environment Relations with / Businesses Classification / Establishment of Business Studies / Business in Growth Model and Capacity Types / Management and Organization Function / Finance Function / Production Function / Marketing Function / Human Resources Function / Research and Development Function / Public Relations Function / Accounting Function / Basic Managerial Concepts / Basic Management Theory / Organizational Structure Models / Financial Analysis and Financial Resources.

ITL151 English for International Trade and Logistics I

English I course the main goal is to provide students with the basic foreign language. Students in this course, basic grammar for English (grammar) can obtain the information. In a systematic way the students in this course is given in foreign language teaching, speaking of the basic elements of language teaching, writing, reading and listening skills are developed. Students in this course introduced students to improve their English knowledge level, as well as the foreign language they can use in their daily lives, they form the basis of a foreign language need to understand academic texts.

ITL121 Principles of Mathematics I

Basic Mathematics Information / Permutations and Combinations / Identities and Equations / Inequalities / Set Theory / Functions and Functional Operations / Linear Functions and Applications / Non-Linear Functions and Applications / Sequences and Series / Limit, Derivative and Applications / Graphics Drawing and Applications

HIS101 Ataturk's Principles and History

Concepts, definitions, methods and definition of source, the Industrial Revolution and the French Revolution, the Ottoman Empire (XIX. Century), administrative reforms, I. and II. Constitutional Monarchy, Tripoli and Balkan Wars, World War, Armistice Truce, Wilson Principles, Paris Conference, M. Kemal's in Samsun and Anatolia, Amasya Circular, the National Congress, Opening of the Chamber of Deputies, Parliament Organisation and Uprisings, Organization-i constitution, establishment of regular Army, I., II. İnönü, Kütahya-Eskişehir, Battle of Sakarya and The Great Attack, Treaties during the War of Independence, the Treaty of Lausanne, the abolition of the Sultanate.

ITL141 Economics for International Trade I

Definition of Economics, Method and other Department of Relations / Basic Economic Concepts and Issues / Demand, Demand Function, Elasticity of Demand and Consumer Surplus / Supply, Supply Function, Supply Flexibility and producer surplus / Production Function and Company Cost / Full Competitive Market Equilibrium and Price of Determination / State Market Intervention and Outcomes / Perfect Competition in the Short-Term Firm Balance / Long Term Firm and Industry Balance / Monopoly and Monopoly in the Short and Long Term Firm Balance / Monopol Price Discrimination / Monopolistic

Competitive Market Equilibrium / Oligopoly
Deng home Oligopoly Theory of the Market /
Factor Markets and Determining the Value of Production Factors: Labor Market and Wages,
Capital Markets and Interest Rate, Land Markets and Rent, Entrepreneur and Profit /
Externalities, Social Benefits and Costs, Private Benefits and Costs / Economic Analysis of
Environmental Problems / Market Failures

2ND SEMESTER

SOC102 Civic Involvement Projects II

This course is a continuation of CIP course I will continue with more projects in this period mainly practice.

TUR102 Turkish Language and Literature II

Spelling, punctuation and composition (punctuation marks and other signs), spelling, syntax (capital letters, spelling, writing numbers, spelling of abbreviations, spelling of borrowed words), Composition (the purpose of the composition, method of essays), plan the composition, introduction, development, result, expression characteristics, expression clarity, expression of simplicity, clarity sincerity of expression, Speech disorders (usage in sentences, synonyms), misuse of Expression, Expression forms (description, story, concise expression, depicting, satire, portrait, argumentation, speech, poetic expression varieties), Verbal types (daily and impromptu speeches, prepared speeches, panel discussions, debates, panel discussions), written expression types (letters, telegrams, greetings, invitations, literary letters), business letters, official letters, petitions, reports, report, decision, advertisement, advertising, chat, criticism, memoirs, travel writing, interviews, questionnaires, autobiography, biography, novels, stories, tales, fables, drama, tragedy, drama, script).

ITL102 Introduction to Logistics

Definition of Basic Concepts and Disclosure / Physical Distribution and Logistics
Introduction / Logistics Systems / Products & Logistics / Logistics and Supply Chain
Management / Order Management and Customer Service / Protective Packaging and Material
Handling / Traffic Management / Inventory Management Principles / Distribution Centers and
Storage / Logistics Costs and Cost Settlement / Information Technology and Electronics
Logistics / Outsourcing and Third Party Logistics / Supplier Selection and Development /
Lead Management / Fast Response / Dealer Inventory Management / Logistics Options /
Strategic Partnerships and Performance Management / Purchasing Materials Management and
Multi-Company of Logistics Planning

ITL152 English for International Trade and Logistics II

This course is a continuation of English I course and introduction to English at an intermediate level (pre-intermediate) includes issues. Focusing on grammar, are encouraged to develop all language skills in various ways. Listening exercises, reading comprehension or oral communication skills or are processed as for their combination.

ITL122 Principles of Mathematics II

Limit and continuity, derivative, derivative calculation rules, higher order derivatives. / Accounts of closed functions and their derivatives. / Increasing and decreasing functions. Concavity and convexity. Relative endpoints. Turning points. Curve sketching. / Function Optimization. Marginal concept in economics. Optimization of economic function. The relationship between marginal and average functions. / Exponential and logarithmic functions. Logarithm properties. Solution of exponential and logarithmic functions. / Derivatives of exponential and logarithmic functions. To forecast the growth rate of compound interest hesabı.veri. / Integral account. Indefinite integral and integral calculus rules. / Area under a curve. Definite integral and its properties. Area between curves. / Substitutions. Partial integration. / Present value of a cash flow. Consumer and producer surplus. / Multivariate functions. Partial derivatives. / Second order partial derivatives. The optimization of multivariable functions. / Constrained optimization, Lagrange multipliers. Optimization of functions of several variables in the economy. Constrained optimization. / Cobb-Douglas production function of constrained optimization. Off and reverse function rules.

HIS102 Ataturk's Principles and History of Turkish Revolution II

The main features and the Turkish revolution of the Revolution; Trends affecting the Turkish revolution; The aim of Turkish Revolution: reconstruction of the Democratic State of Law Turkish economy, the national economy and globalization; The establishment of a secular Turkish legal system; Other innovations in order to bring life and vitality of Turkish society; General nature and republican principles of Ataturk's principles; Principle of nationality; Populism and the principle of statism; The principle of secularism; Revolution policy; Criticisms and responses to Kemalism

ITL142 Economics for International Trade II

Macro Development and Basic Economics / Macro Economic Activities Measurement: National Income Concepts and National Income Accounting Methods / Aggregate Demand, Aggregate Supply and Macro Economic Analysis / Classical and Keynesian Macro Foundations of Economics / Simple Keynesian Model and National Income Determination / Money Nature and History / Money Economy Impact: Classical and Keynesian Opinions / Expectations and Flex-adhesive Price Discussion / Inflation / Employment, Unemployment and Inflation / Economic Fluctuations / Macroeconomic Policy / Contemporary Macroeconomic Opinions / International Trade Theory and Trade Policy / Currency Currency Dry, Balance of Payments and External Balance / International Monetary System / International Factor Movements and Economic Integration / Economic Growth and Development / Economic Systems: Capitalism, Communism and Capitalism in Transition / Historical Development of Economic Thought

3RD SEMESTER

MAN201 General Accounting I

Economic Activity and Accounting / Accounting: Definitions, Concepts and Functions / Financial Statements: Balance Sheet and Income Statement / Balance Sheet and Profit Calculation / Accounting Concepts and Operation, Recording Methods, Account and Balance Sheet Relations / Accounting Recording Tools: Journal, Ledger, Inventory Book / Accounting Process: Beginning of-Term Operations and Mizan and / Final Operations / Turkey Registration Nizam / substantiating documents / Accounting Processes Related to Sample Solutions / Balance Sheet and Income Statement of Principles / Uniform Accounting System and our country, the Uniform Chart of Accounts / intermittent and Perpetual Inventory Method / Value Added Tax and Accounting / Excise and Special Communication Tax.

STA201 Statistics II

Description-Meaning and History of Statistics, Data Collection and Editing / Classification and Grouping / Series and Graphics / non-sensitive and sensitive Averages / Odds / Variability and Split Mode Measures / Indices / Probability and Probability Distributions / Binomial, Hypergeometric Poisson Distributions / Straight Split / Time Analysis of Series

LAW201 Introduction to Law

Social Order and Social Behavior / Rule of Law and Relations with the Social Code of Conduct / Sanctions Concept and Types / Law Alternative Meanings / Legal Sites / Sources of Law: Constitution, Law, International Treaties, Decree, Regulation, Tradition, Doctrine and Judicial Decisions / Law Branches: Civil Law Introductory Rules, Law of Persons, Family Law, Property Law, Inheritance Law, Law of Obligations, Commercial Law, Private International Law, Joint Legal Department / Special Basic Concepts of Law: Rights, Debt, Assets, Legal Operations, Property / Constitution Law / Administrative Law / Criminal Law / Procedural Law / Bankruptcy Law / Public International Law / Financial Law / Jurisdiction Types / Court of Organization / Basic Concepts of Public Law: State Sovereignty.

ECO227 International Economics

International Trade Theory Analysis: Comparative Advantage Theory / Theory of International Trade Analysis: Supply and Demand Models / Factor Endowments (Heckscher-Ohlin) Theory / Theory of International Trade and Economic Growth Analysis / Foreign Trade Policy, on Tariffs and Non-Tariff Trade Policy Tools / World Liberalisation of Trade: Globalization and Economic Integration / External Balance of Payments / Foreign Trade Policy and Economic Development Relationship Between / International Economic Problems and the Least Developed Countries / International Monetary System: Past and Present / International Monetary Fund (IMF) International Liquidity and Reform Bill / Open Macroeconomic Policy Analysis in the Economy: Domestic and Foreign Economic Balance / On the Economy Prices and National Production: Aggregate Demand and Aggregate Supply Analysis

ITL203 Logistics Information Systems

This course; the supply chain and logistics information systems required to provide information about effective planning and management. During the course of data, information, database, information system, the lower parts of information systems, decision support systems, database design, decision support systems and corporate applications will focus on the topics.

4TH SEMESTER

MAN202 General Accounting II

Merchandise Operation of Account / Perpetual Inventory Method / Periodic Inventory / Stock Valuation Methods / Expenses and Income in the period Separation / Financial Fixed Assets Accounting / Financial Accounting for Fixed Assets, Depreciation Methods / Intangible Assets / Special Exhaustion Subject Assets / Current Liabilities / Long Term Debt / Equity / Income Statement Accounts / Cost Operation and Closing of Accounts / Final Operations / Closing Process / Final Trial Balance / Financial Statements Regulation / General Practice

STA202 Statistics II

Sampling Theory / Point and Interval Estimation / Hypothesis Testing / Chi-square tests / Nonparametric Tests / Linear Correlation and Regression / Variance Analysis / Time Series Analysis and Forecasting / Statistical Decision Theory

LAW202 Commercial Law

Commercial business / commercial enterprise and type / Commercial Judicial / Business Terms / Merchant and Merchant Assistant / Trade Registry, Trade Name, trademark, unfair competition / Commercial Notebooks / Competition Law / Company About General Provisions / Name Company, General Partnership, Limited Partnership, Limited Liability Company, Joint Stock Company / Securities Law on General Provisions / Policy, Bono and Czech.

ITL202 International Trade Theories

International Trade Date / International Information Commerce / International Risk in Trading and the Risk Elimination and Competition and Quality / International Parties in Commercial / Contract Terms / Regional Trade Bodies / International Regimes in Commerce / International Trade Operation / Export Application Process of Processing and Export Operations / International Forms and Documents Used in Commercial Delivery / International Trade Import Procedures İşleyişi- / International Trade Payments / Incentive Practices and International Commercial Activities Regarding examples.

MAN204 Principles of Marketing

Marketing Concepts and Changes in Marketing / Market and Marketing Environment Consumer Markets and Consumer Buying Behavior / Corporate Markets and Corporate

Purchasing Behavior / Market Segmentation / Targeting and Positioning / Marketing Mix Elements: Products and Services New Product Development Process, Pricing, Promotion (advertising, Sales Promotion and Public Relations) / Promotion (Personal Sales) Distribution Channels / Direct and Online Integrated Marketing Communications.

5TH SEMESTER

SOC301 Research Methods in Social Sciences

This course is the main objective of the research process (problem identification, data collection, data analysis and interpretation of results) to examine the major scientific research methods (experimental method, descriptive method, historical method, et al.) To review and students to conduct research on a specific topic Finding the literature, data collection, data is to learn the practical assessment and report writing techniques. Some statistics and bibliographic software packages required for data evaluation and report writing will be used during the course.

ITL301 Operations Research I

Introduction / The Birth of Operations Research / Operational Development of Research and Applications / Mathematical Programming / Linear Programming / Transport Models Network Models / Integer Programming / Dynamic Programming / Decision Theory / Game Theory / Project Planning Techniques / Queuing Models / Simulation

ITL303 International Marketing

World History and Development of Trade / Cultural Economic Political and Legal Environment of International Marketing / Market Selection / Export Operations / Export Organization for Research and export / Foreign Sunday in distribution / Promotion and Pricing.

ITL305 Business Finance

Financial Management Objectives and Definitions / Finance Organization of Department / Rate Analysis and Balance Sheet Analysis Capability / Financial Analysis and Planning / Budgeting Capability / Profit Planning and Control / Working Capital Management / Debt Policy and the Short, Medium and Long Term Financing.

6TH SEMESTER

ITL302 Operations Research II

Transportation Models and Available Solutions / Transportation Problems in Optimal Solutions / Assignment Model and Indirect Transportation Model / Network Analysis / Project Planning / Inventory Models / Reduced Inventory Models / Stochastic Inventory Models / P and Q Systems / Waiting Line Models / Single Channel Queues / Multichannel Queues / Repeat and Applications

ITL304 Supply Chain Management

Logistics Processing Area / Supply Chain Strategy and Positioning / Value Added Services Provider / Order Management / Forecasting / Integrated Planning / Purchasing / Warehouse and Inventory Management Advanced Topics and Distribution Areas of

ITL306 Warehouse and Inventory Management

This course introduces students to a global logistics and supply chain management will be given information about the role of international warehousing and inventory management, inventory and storage. Storage vision of the future will be created in the setting of students. Within the basic rational concept in this context; customer service, order processing, inventory management, transportation, information systems and information technology, purchasing, documentation, material handling, packaging, bar-coding, cross shipments, inventory control systems, ABC classification, and issues such as economic order quantity model will be taught to students

ITL310 Customs Process

Customs-Related Issues / Customs Duty Application / Value Concept and Methods of Valuation / Log Regime / Inward Processing Regime / Outward Processing Regime / Out-Transit and Transshipment Diet / Other Customs Regimes and Free Zones Customs Control / Using Uniform Customs Declaration / Customs Legislation.

7TH SEMESTER

ITL401 International Logistics Management

International Marketing Concepts / Business of the Orientation to International Market Causes / Businesses Internationalization and Stages / International Marketing Supporting Organizations / International Marketing Logistics / Warehouse, Sheds and Storage / Customs Brokers and Import- Export Marketing / International Logistics Transportation

ITL403 Intermodal Transport

Main issues to be covered within the scope of the course are as follows: Introduction to Transportation management logistics, transportation and supply chain environmental factors Intermodal transport costs in transport pricing in transportation safety issues transportation of hazardous materials management relations decision-making management of transport between the methods Turkey's intermodal transport infrastructure management, a general introduction of intermodal transport Traffic management, evaluation of urban transport and congestion problems transportation projects

ITL405 Simulation, Modelling and Optimization

This course, with applications in logistics management and logistics operations modeling and simulation aims to teach the basics. The most emphasized in this course, and through an analytical approach to simulation modeling aspects of an experience with. Analysis topics

include input distributions and processes, methods for generating random numbers and processes, statistical analysis of output, experimental design and optimization of simulation models. Modeling topics include the following: establishing a model for static and dynamic system, issues about the level of detail, the simplifying assumptions, verification and validation of the model by using a high-level modeling program.

8TH SEMESTER

ITL400 Practical Training in Industry

In this course, students with theoretical knowledge learned in the course will be invited from outside the university businessmen, professionals and art connoisseur of people join chats, seminars, conferences and so on. to intensify their activities, the industry will recognize the advantages and disadvantages will learn the characteristics of the industry and jobs in fact. In this context, type of internship applications will be concerned, students will also learn how the profession in the sectors they wish they were seeing himself over the executive and living

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3RD SEMESTER

ITL205 Packaging and Handling Principles

Description of packaging and Functions / Packaging History / Packaging Language / Brand Identity and Packaging Design / Materials and Their Design Used for Packaging / Cover Design / Packaging Design Audience / Packaging Technology Evaluation / Design Strategy and Development and / Sell Retail Reality / Packaging & Law / Long Term Stay on Target / Electronic Era Packaging / Packing of Globalization

ITL211 Port and Terminal Management

Port and terminal definition / Port, terminal types and classification / Port in the services / Port in onshore and offshore structures, tasks / harbor road and rail facilities / containers, bulk cargo, liquid cargo and structure of other ports, operating systems and used for loading / unloading vehicles / ports and terminals for loading / unloading vehicles efficiency and calculation / Port of vehicle capacity and the number of optimization / Port on the ships belonging to the service time calculation / proper dock number of loading and unloading operations and efficiency calculations, warehousing and stacking / Port in the performance criteria /

ITL213 Correspondence and Contract Management in International Logistics

International contract theory in the academic sense of the management and implementation of the investigation in terms of international logistics / international contract management in

terms of international trade management of existing practices and approaches in terms of international logistics concepts and sub-concepts for the integration of future logistics applications to be designed to create a high-level perception in students concerning the international contract management /

ITL215 International Air Transport

Introduction to Air Transport, Concepts and Applications / Airline Classification of Transportation and Air Cargo Concept / Supply Chain and Multimodal Transport of Air Cargo Use / Air Transportation Legal infrastructure and Conventions / Air Transportation Builds Businesses & Suppliers in the sector / Air Freight Classification of enterprises engaging / Airway Transportation Outsourcing / Airline with Hazard Materials Transportation / Air Transportation National and International Institutions / IATA Certification, Air Forwarder Applications And CASS System / Electronic Commerce and Mail Framework of the airline with Express Transport / Air Cargo Aircraft Types of Markets and Effects on Logistics Transportation, Turkish Airlines Cargo Structure Analysis of Logistics and Transport.

ITL217 Railway Transport

Freight wagons in rail transport / types and characteristics, numbering and marking / load distribution of wagons / loading, labeling and sealing / classification of the train, prepare time, traffic arrangements, international legal instruments, the maintenance and repair of cars / rail transport in human resource management / domestic rail transport in the square from defects

ITL219 Green Logistics

Nowadays, globalization has very quickly realized, especially the "environmentalism and environmental compatibility" with the added value of Green Logistics and Supply Chain Management of the scope of products and services, environmental compatibility / environmental strategies / environmentally friendly green activities / green brands / environmentally friendly approach to strategy development and applications /

4TH SEMESTER

ITL204 International Sales and Trade Agreement

International Sales Contracts / International Delivery And Payment With Transportation Types of Relations between the Understanding of / International Sales Contracts, International Delivery And Payment With Transportation Types of Relations between Understanding the / Logistics & Transportation Related Basic Legislation learned to / Transport Modes with the analysis of relevant International Conventions / Transport Agreements and the parties in the transport contract (Vehicles And Transport of) the responsibility of Understanding / Forwarding Investigation Documents

ITL206 Transport Management and Planning

Login / International Goods Transport Perspective / International Air Freight / International Air Freight / International Road Transport of Goods / International Railway Transport of Goods / International Maritime Transport of Goods / Combined Transport and Documents

ITL208 Shipping and Logistics Management

Login / International Trade and Shipping / Freight Price Mechanism / Mass transport market / container shipping market / Shipping on business strategy / business of growth / Fleet mix order / passenger transport networks / Container transport chain / intermodal transport system / management of empty containers / Container transport security and port operations / Agile port / harbor development

ITL210 Customs Procedures and Practices

Customs-Related Issues / Customs Duty Application / Value Concept and Methods of Valuation / Log Regime / Inclusive Business Regime / Outward Processing Regime / Out-Transit And Transfer Regime / Other Customs Regimes And Free Zones Customs Control / Using Uniform Customs Declaration / Customs Legislation.

ITL212 International Commercial Organisations

International Effective Role Field International Organizations in Commerce (ILO, UNESCO, ECOSOC, the OECD, GATT, IMF, World Bank) / International Structure of Business Organizations, Domains, Operating Modes / The Importance terms of International Business of the Company.

ITL214 Logistics Security and Risk Management

Logistics and transport concepts of safety and risk / safety management systems and evaluation / international safety management codes / international regulations and rules / security management and implementation of risk control system /

ITL216 Turkey's Foreign Trade Relations

First foreign trade activities of the Foreign Trade and the Republic of Turkey, the Ottoman / Starting with the Industrial Revolution Trade Developments in Turkey / Turkey's total imports by Year and Export in Shares of Sector / Effects of Foreign Trade of the Crisis / Transnational Trade Agreement and Customs Union / Foreign Trade Influencing Factors and Turkey's Foreign Trade Effects / Turkey's Foreign Trade Zone Preference: America and the Middle East / Turkey's Foreign Trade Zone Preference: Far East and Europe / Place of External Trade Organization and Turkey's Organization

5TH SEMESTER

ITL305 Integrated Logistics Policy

Retail Logistics / Food Logistics / Textile and Apparel Logistics / Electronics Logistics / Automotive Logistics / Project and Construction Logistics / Tourism Logistics / Fairs & Events Logistics / Pharmaceutical and Hospital Logistics / Waste and Recycling Logistics / Livestock Transport / Help Logistics

ITL307 International Retail

The process of internationalization of retailing / International retailing opportunities and threats / International retailers to market entry methods and strategies /

ITL309 Logistics Site Selection

Logistics Centers / Distribution Center / Transfer Center / Storage / Location Selection of Vehicle Storage Facility / Needs Program Reporting / Investment and Operating Cost Analysis / Technical Standards and Design Process, Design Security, Hygiene / Operation Speed / Logistics Facility Design and Establishment Analysis Phase / Marketing Various Issues / Needs of specific market segments and customer groups for Locating Services / Available Held for Development of Logistics Strategy / Service Quality and Price Strategies / Presentation and Business Development Strategies.

ITL311 International Trade Law S 2 + 0 3

International Commercial Law and Contracts / Trade Description of Legislation and Scope: national legislation (Constitution, Law Decree Ministers Kurla Decisions, Regulations, Papers, Circulars, Other Documents) / Trade Description of Legislation and Scope: International Conventions / International Commercial Contracts Concept , Preparation of this Agreement And The Information Contained in this Agreement Elements / Export Regulations / Import Legislation / External Payment Methods Used in Commercial / External Delivery varieties used in commerce / Documents Used in Foreign Trade

ITL313 Foreign Trade and Payment S 2 + 0 3

Definition of Foreign Trade, Causes And Types / External Basic Concepts in Business / Foreign Documents Used in Business / Export Operations / Export Risks of Trading / Import Legislation / Foreign Trade Delivery Methods / Foreign Trade Correspondence Techniques and Market Research / Customs Regulations / Trade Agreements Customs Unions / Free Regions Legislation / Foreign State Aid for Trade

ITL315 in International Trade Transport Insurance S 2 + 0 3

International Business Course / National and Multinational Enterprises / Uploaded by Opposes the International Business Limiting Environmental Conditions / Cultural, Economic, Political, Legal and Institutional Aspects / International Business Operations of Strategies and

Operational Aspects / International Company in Decision Making and Control / Production, Marketing, ETC. / World Trade Organization (GATT), the International Road Transport Union (IRU), Vocational Training Association (FIATA), the International Transport Organizations / the insurance world and its historical development in Turkey / the insurance Basic Concepts and Risk / Insurance Benefits and Policies / Insurance Contracts and Insurance Benefits / Insurance Types of Insurance Industry and Contribution to the national economy.

SIXTH SEMESTER

ITL306 Customs and Free Zone

Customs-Related Issues / Customs Duty Application / Value Concept and Methods of Valuation / Log Regime / Inclusive Business Regime / Outward Processing Regime / Out-Transit And Transfer Regime / Other Customs Regimes And Free Zones Customs Control / Using Uniform Customs Declaration / Customs Legislation.

ITL308 E-Commerce E 2 + 0 3

Network Economy and Electronic Commerce / E-Commerce in Phases, Myths And Facts / E-Commerce in the Administrative and Technical Steps / E-Business Models / Website Features and E-Service Quality / E-Transformation Strategies and SWOT Analysis / Customer Relationship Management (CRM) and E-Can / Digital Marketing / Electronic Commerce Payment Systems / Electronics in Business Security / Student Projects

ITL310 Trade Finance and Resources S 2 + 0 3

Trade Financing Properties / Trade Finance Risk Enhancing Factors / Financial Analysis, Planning & Control / Short And Long Term Financial Management / Capital Budgeting Techniques / cash flows and risk Estimating / Cost of Capital, Capital Structure and Dividend Policy / Derivatives / Derivatives Pricing of / option with the Protection and Other Derivatives Risk / Foreign Exchange Market in Risk Management / International Trade in New Financing Techniques / Turkey Turkey Export Import / Financing Problems.

ITL312 Logistics Planning and Modeling Techniques. S 2 + 0 3

Linear Programming: Graphical Method / Linear Programming: Simplex Method / Transport Models / Salesperson Travel Problems / Vehicle daily work and Route Problems / Stock Control Systems / Tail Theory / Game Theory / Network Modeling (Pert. CPM ...)

ITL314 International Marketing and Logistics S 2 + 0 3

International Marketing Introduction and Concepts / International Sunday to Orietation Causes / Businesses Internationalization And Stages, International Marketing Supporting Organizations / International Marketing Logistics & Distribution / International Market Entry Decisions / International Logistics Packaging / International Logistics Warehouse and Warehouse Operations / Customs Brokers / Export Marketing and Applications / imports Supply-up and Applications, International Logistics Insurance / International Logistics Transportation

ITL316 Foreign Trade and Payment Methods S 2 + 0 3

Basic Concepts in International Trade / Foreign Trade Theories / Past to Present Development of Foreign Trade / Foreign Trade of the distinctive aspects Local Trade / External Delivery varieties used in trade; Incoterms 2000 / Documents Used in Foreign Trade (Commercial documents, official documents, transport documents, insurance documents, Finance Documents) and use purposes.

ITL318 Energy Logistics S 2 + 0 3

General Concepts Related to Energy Sector / World's Latest Energy Outlook / Turkey's Current Energy Outlook / International Energy Corridor Concept / International Energy Corridor Define the variables / Turkey over the past Crude Oil Energy Corridors / Turkey over the past Natural Gas Energy Corridors / Research and Production of Energy Resources During the actual Logistics Operations / Energy of Moving and Storage Resources During actual Logistics Operations / Energy Distribution and Marketing During the Logistics Operations / Primary and Secondary Energy Sources for Land, Sea, Air and Pipeline Transportation Investigation terms / Energy Logistics terms of Recent Developments

SEVENTH SEMESTER

ITL411 Combined Transport and Freight S 2 + 0 3

Basic Concepts of Combined Transport World and Developments in Turkey / Rail Transport of Goods of Development / Rail Transport of Goods Basic Definitions / Structure of Railway Transport of Goods and operating modes / Intermodal Transport / Logistics Business And Railway Department / Railway Goods Transport Performance Criteria / International Delivery Methods / Parties in Railway Transportation / Rail Transport of Goods in International Organizations / International Documents / International Merchandise Pricing and Freight Payment in Transportation / Insurance & Responsibilities / Wagon Types, Basic

Characteristics and Marking / Furniture Types and Installation Principles / Wagon Sealing / International Railway Goods Transport Projects / Turkey Railway Goods Transport Projects and Integration Problems / sea and rail Integration / port to be integrated into our Oriented Combined Transport Projects and Applications / Eurasia Regional Trends in Transportation / Case Studies

ITL413 International Trade Taxation S 2 + 0 3

International Trade Taxation Log in / Import Introduction to Tax / Customs Duty: Tariff, Origin, Securities / VAT / Excise Tax - Dumping Against Tax / Import Exemptions and tax offenses and penalties for tax / International Paid to Trade Other Additional Financial Liabilities / Taxes on Exports and Tax Refund / Other Customs Taxation by Diet / Free Zones Taxation / Turkey-between the EU under the Customs Union, International Trade and Tax / Transfer Pricing and Customs Duties / Leasing Passenger, Cargo and Taxation of E-Commerce Transaction.

ITL415 Hazardous Substances Logistics S 2 + 0 3

Identification of hazardous substances, the general risk characteristics / regulations governing the transport of hazardous materials / ADR Convention / dangerous substances classified / dangerous substances packaging / characteristics of hazardous substances and losses / hazardous materials required for documentation / Tools and transport types / Hazardous substances packaging / labeling of Tehikel Article / labeling of dangerous substances / Transport realization / necessary equipment for Vehicle / national regulations regarding hazardous materials transportation

ITL417 Network Optimization and Logistics System Design S 2 + 0 3

Supply chain and logistics design input / understanding of the supply chain and develop / Basic supply chain processes / internal integration-managing the information flow process in the organization / Supply chain and logistics design of the financial impact / supply chain to create partnerships / supply chain and change management and logistics organization processes /

ITL421 Import-Export Operations 3 0 3

Import Procedures Review of the Payment Method and Import Regulations Relations with / Letters of Credit and Types / ICC 500 and 522'n Investigation in terms of import / Payment With respect to the Bank in terms of Import Legislation / Advance Import / Clearing through Import / offset Payment / Connected Transactions Teaching of subject imports Commitment in Action / Account Closure / Transfer Time / Import Cost of Compensation from Foreign Currency Loans / Import Covering the Cost / Imports Concelation / Import of Force Majeure /

Full Payment Method with regard to the Customs in terms of import regulations / Import Details Legislation / The papers used in the import and delivery type Facts About / International Provisions Concerning the Examination of Documents Used in Trade and Export With Their Application Guidelines / Action Taken Before the actual export and actual exports Following Visitors Information on Operations

ITL423 Transportation And Distribution Operations Management 3 0 3

Main issues to be covered within the scope of the course is as follows: We girişlojis to transportation management, transportation and environmental factors Transportation costs in transport pricing aşımıcılık security problem of transport hazardous materials traffic management of the supply chain management decision-making management ilişkilertaşımıcılık between methods of Turkey's transportation infrastructure management a general tanıtımtaşımıcılık, urban transport and Evaluation of Transport project congestion problems

UTL425 Current Issues in Logistics S 2 + 0 3

Management of Logistics Systems and Design / Supply Chain Management and Design / Demand Management and Demand Forecasting / Purchasing and Supply Decisions / Transportation Decisions And Models / Storage Decisions / Distribution Networks and Genres / Logistics Information Systems / Inventory Policies And Models / International and Global Logistics / Logistics Performance Measurement and Methods